

# In The News



## Take a look inside the first central Pa. Stein Mart (video) Philadelphia Business News

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HAMPDEN TOWNSHIP - The entrance was decorated with green and white balloons, the parking lot was full and the checkout lines were long as hundreds of shoppers flocked to [Stein Mart](#) on Thursday for its grand opening.

The first Stein Mart opened in central Pennsylvania at 5600 Carlisle Pike in Hampden Township. The discount store says it combines low prices with named brands and more. The chain which is based in Florida has been around for more than a century. The nearly 300 store chain has stores in 31 states. In Pennsylvania, Stein Mart has stores in the Allentown, Philadelphia and Pittsburgh areas.

"We're excited to be in the middle of the state in Mechanicsburg," Vivian Jones, district manager at Stein Mart said. "We are an off-price retailer with fabulous named brands and amazing designer labels." The 36,000-square-foot store sells clothing and accessories, handbags, luggage, jewelry, shoes, home decor, kitchen and dining items, seasonal items and more.

Jones says the store opened about 15 minutes early do to the long lines and chilly weather. She estimates there were almost 500 people at the store when it opened.

"We opened our doors a little earlier," she said. "We opened at 8:45 a.m. this morning because it was a chilly morning."

The store employs around 40 people. The hours during the grand opening celebration are 9 a.m. - 9 p.m. on Thursday, Friday and Saturday. The store will be open regularly from 11 a.m. to 7 p.m. on Sunday, and 9:30 a.m. - 9 p.m. Monday through Saturday.

Stein Mart hopes customers keep coming back.

"It's the place to be," Jones said. "So we're going to keep filling this parking lot out here."

Stein Mart is the first of several businesses to open at a former K-mart that closed earlier this year and has since been redeveloped. A 41,887-square-foot HomeGoods/Marshalls combo store will open at 8 a.m. Oct. 26 next door to Stein Mart. It will be the first HomeGoods on the West Shore. Another HomeGoods opened on the East Shore in 2015. Marshalls is not new to the Mechanicsburg area. The Marshalls store is relocating from its location at 6520 Carlisle Pike in Silver Spring Township. The combo store will feature separate entrances, two distinct store environments, a common pass-through and a single queue checkout. Hobby Lobby which recently opened a store on the East Shore is also expected to open a store near Stein Mart, Marshalls and HomeGoods next year.